



# MOYO KADIRI

UI/UX DESIGNER , DIGITAL MARKETING , WEB DEVELOPMENT

### Address:

Iris Park Villa No 4 , JVC , Dubai. UAE

Phone: (+971) 55 393 7024,

[E-mail: update@moyokadiri.com](mailto:update@moyokadiri.com)

[LinkedIn: Kadiri Moyosore](#)

[Website: moyokadiri.com](http://moyokadiri.com)

## SUMMARY

UI/UX Designer, Digital Marketer , Developer , Multimedia

Professional pursuing an advanced diploma in Advertising and Marketing Strategy at EMDI Institute of Media and Communication with professional experience in web-design, UI/UX design, graphics design, multimedia, PHP, android development, SEO, Java and ASP.net  
Articulate 360, Go-animate; marketing, and website

## PERSONAL

Residence // DUBAI-UAE

Nationality // Nigerian

Relationship // Single

Visa // Student Visa

Driver license // No

## SKILLS



## STRENGTHS



## LANGUAGE



## EXPERIENCE

### April 2018 - Present

E- LEARNING CONSULTANT AND CO-ORDINATOR (E-LEARNING + GAMIFICATION DEVELOPER + UX DESIGNER)

### AUTOMOTIVE MANAGEMENT SERVICES

### RESPONSIBILITIES:

- Managing the current Talent manager and HR officer while still doing my normal job on the process and flow of how an e-learning system work by teaching all that is required to make the talent manager fit for her job.
- Maximized communication efficiency through strict attention to detail in evaluating, prioritizing and organizing content and information flow/ architecture within interactive media
- Designed, created, animated and edited 2D visual elements for maximum impact and clarity
- Increased operational efficiency through careful appraisal and recommendation of relevant technologies
- Sourced and supervised outside vendors as required
- Work with subject matter experts to create SCORM compliant digital training programs that meet compliance, regulatory, accreditation, licensing and continuing education needs.
- Search for and adapt existing content or create new interactive content when none is available using materials provided by subject matter expert.
- Create scripts, multimedia, narration, graphics, games, and interactive simulations.
- Responsible for implementation and deployment of learning solutions, packaging, publishing, and deployment.
- Create, maintain, administer, and provide QA testing for the LMS.
- Provide consulting support to faculty and staff on the best tools to leverage when creating eLearning content.
- Provide classroom or individual training to faculty and staff on how to use systems and tools.
- Responsible for video production and post-production audio and video editing.
- Read, Different Law Policies to develop the best decision on case studies for gamification
- Created clickable prototypes
- Developed user personas and scenarios in order to enhance functionality and usability for key audiences
- Delivered high quality design docs: sketches, sitemap, user flows, wireframes, mockups, specification.
- Created wireframes and designed the entire UX foundation for the LMS



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## CERTIFICATION

Digital Marketing and Advertising

Diploma in Web Design

Diploma in Multimedia

Google AdWords Fundamental

Google Analytics

### Nov 2017 - Present

MOTION DESIGNER AND DEVELOPER (E LEARNING , ANIMATION, UX DESIGN AND GAMIFICATION DEVELOPER )

## AUTOMOTIVE MANAGEMENT SERVICES

### RESPONSIBILITIES:

- Design, develop and manage a gamification-based-eLearning platform and commercials to enforce compliance and safety training programs. Work with subject matter experts to create SCORM compliant digital training programs that meet compliance, regulatory, accreditation, licensing and continuing education needs for AMS Staff and third-party contractors.
- Developed and implemented pre-production plans that allowed for optimal product development cycles as well as accommodating unexpected contingencies.
- Streamlined the production process by creating efficient storyboards and written project treatments
- Generated or sourced relevant video, graphic, and audio elements to creatively convey the desired message
- Maximized communication efficiency through strict attention to detail in evaluating, prioritizing and organizing content and information flow/ architecture within interactive media
- Designed, created, animated and edited 2D visual elements for maximum impact and clarity
- Create scripts, multimedia, narration, graphics, games, and interactive simulations.
- Responsible for implementation and deployment of learning solutions, packaging, publishing, and deployment.
- Create, maintain, administer, and provide QA testing for the LMS.
- Provide consulting support to faculty and staff on the best tools to leverage when creating eLearning content.
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## Oct 2017 - Mar 2018

DIGITAL MARKETING ASSISTANT AND (ASSOCIATE DEVELOPER).

**EMDI INSTITUTE OF MEDIA AND COMMUNICATION**

## RESPONSIBILITIES:

Leading Media training institute providing professional certification in event management, advertising and marketing strategy, wedding planning and PR

- Assisted with content for all social media accounts/channels and campaigns to create and sustain an engaging audience experience.

- Researched and analyzed social media trends, including social media ad revenue and web visitor data, to improve social media presence and campaign efficiency.

## Oct 2017 - Nov 2017

DIGITAL MARKETING AND BRAND ANALYST(SOCIAL MEDIA, WEB DEVELOPMENT, UI/UX, PROJECT MANAGEMENT )

**THE HANGING HOUSE**

## RESPONSIBILITIES:

This is a creative division of Black Box Advertising focusing on creating branding strategies and promotions

Plan and execute all digital marketing, including SEO/SEM, marketing database, email, social media and designing advertising campaigns for the company,

Worked with my team to determine website layout, font colour, font type, logos, pictures and other visual and verbal aspects of the website;

and also ensuring that the client's product unique selling proposition is reflected in the brand message and targets the right audience

- Coordinated the end-to-end Online promotion strategies for a client. This included developing marketing campaigns, engaging with prospects on social networks, creating landing pages, and improving the user experience

- Created sketches and samples of potential layouts for client's projects.

- Created sketches and samples of potential layouts for clients' designs projects.

- Completed all facets of the website design process; from planning to test and go-live for the company.

- Developed the UX design for the flow of the company's website



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## Nov 2011 - May 2015

WEB DESIGNER AND  
MULTIMEDIA DESIGNER

COVENANT  
UNIVERSITY

## RESPONSIBILITIES:

- Displayed an in-depth knowledge of utilizing web programming tools, various operating systems, hypertext mark-up language, scripting, and presentation technologies in designing dynamic web pages and Java-to-Java applets.
- Developed and executed an online video campaign for the University. This entailed writing, directing and editing 30 videos (for PR and advertisement purposes).
- Designed an interactive website for the banking and finance department of Covenant University
- Collaborated with a team of multimedia designers to create the Universities social media campaigns.
- Coordinated various web pages with appropriate links and multimedia elements in collaboration with the university design team members.
- Developed and worked on the newly installed School Portal by working on the UI/UX design and also developing the front-end web development.

## Jan 2014 - Aug 2014

SOFTWARE DEVELOPMENT  
INTERNSHIP

PRECISE  
FINANCIAL  
SYSTEMS LTD

## RESPONSIBILITIES:

- Developed, tested, debugged, implemented and maintained applications using the standard Web- based server development frameworks and technologies like; MVC5, JavaScript, ASP.NET, C# and MS SQL Server.
- Trained business users in the financial service sector on the use of the company's accounts reconciliation application (CLIREC).
- Developed a small in-house automation programs for the human resource department using ASP.NET
- Developed the UI/UX design for an HR In-House web application
- Developed the front-end web development for an HR In-House web application



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## EDUCATION

Sep 2017 - Present

**EMDI INSTITUTE  
OF MEDIA &  
COMMUNICATION**  
— Dubai,UAE

**SKILLS ACQUIRED:**

Digital Marketing  
Media Planning  
Marketing Strategy

**Advanced Diploma  
in Advertising  
and Marketing**

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Sep 2017 - Present

**Covenant  
University**

**SKILLS ACQUIRED:**

Enterprise Application Development  
Security  
Java/C#/C/VB Programming  
IT Project Management  
Database Programming  
Web Design  
Computer Architecture  
Android Development and Business Management  
Accounting  
Contract Law

**Bachelor of  
Science (BSc)  
Management  
Information  
Systems, General**

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## AWARD

**Software Programmer of the Year Award**

Award of Excellence in Software Programming, 2013, Covenant University

**NACOSS, Covenant University**

May 2013



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CLIENT

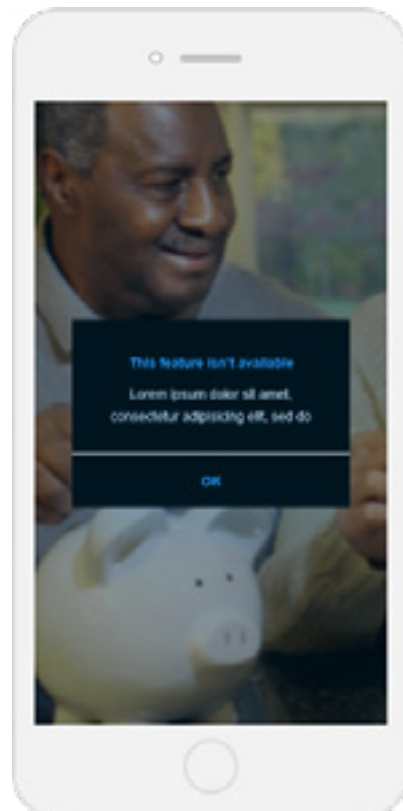
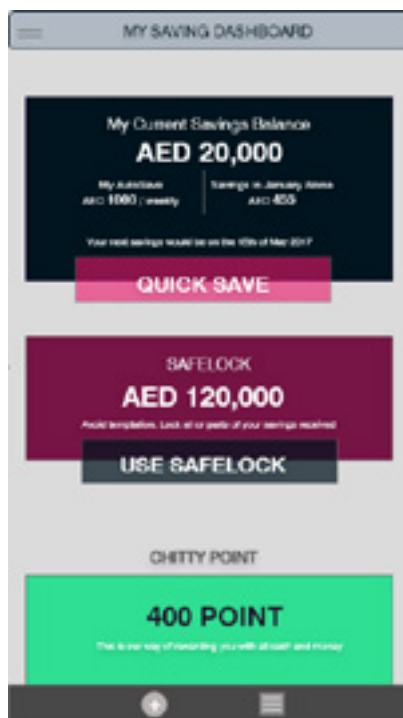
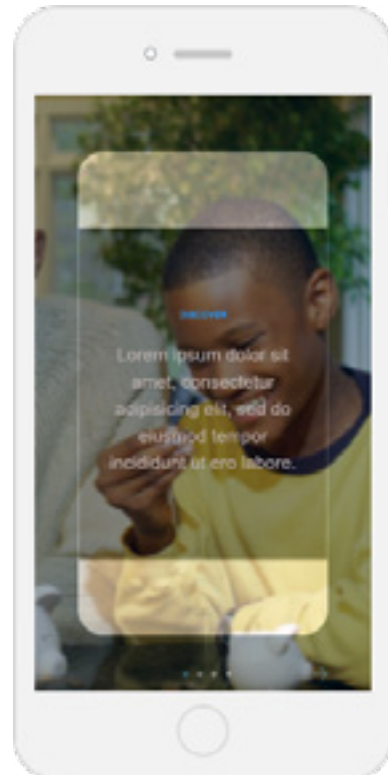
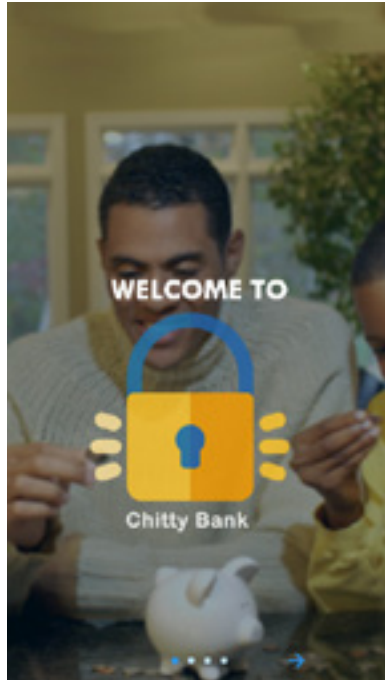


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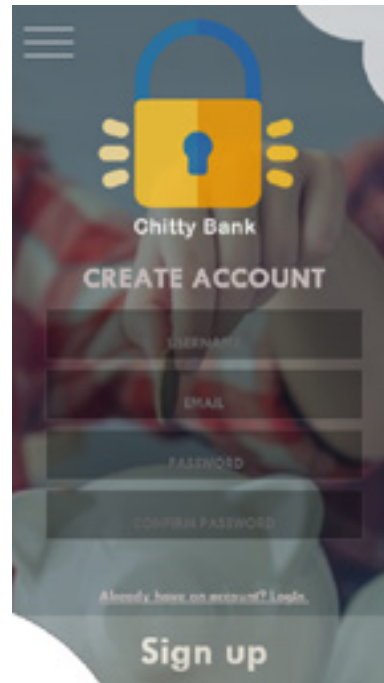
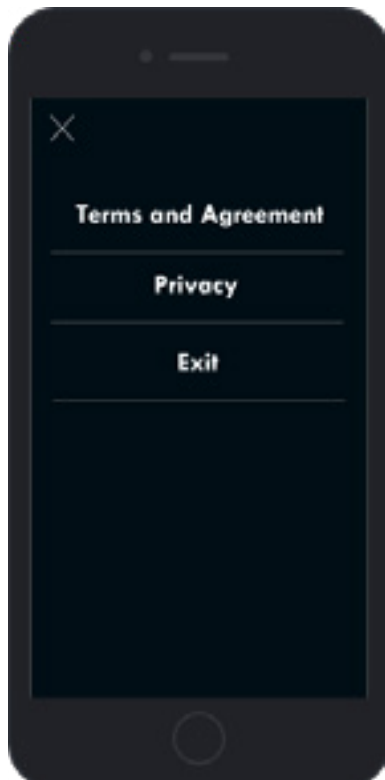


TAKE SCROLL DOWN TO SEE FEW OF MY

# WORKS







# FOR SOME, HEALTH IS A LUXURY

# 1920x1280

Doctors, mental health practitioners, health care providers and more, we work with patients, doctors, social media influencers, medical equipment, effective therapy.

▼ [View More](#)

## Profitable contracts, invoices & payments for the best cases!

TRUSTED BY 30,000+ USERS GLOBALLY



Reliable contracts, multibankability & best range of daily receipts



Services & integrated systems to create individual & business websites



Working further overseas with no issues, unity offers everything you have dreamed of in one package.



Glance Kervide  
Managing Director

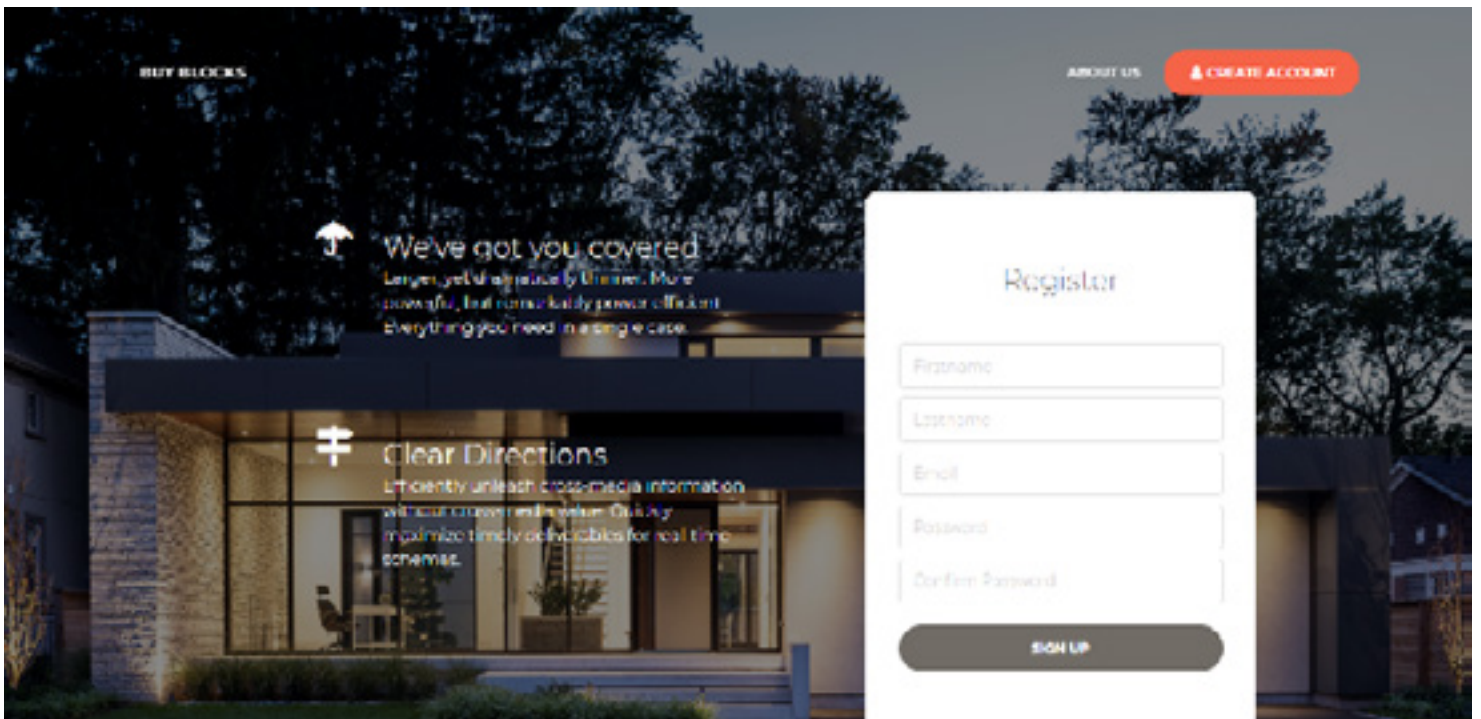
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<input type="text"/>	
<input type="text"/>	
<input type="password"/>	
<input type="password"/>	
<input type="text"/>	
<input type="button" value="Signup"/>	

Already have an account? [Sign In](#)

This is a charity foundation website aimed to help people with health conditions regain stability

[WWW.HANGCARE.COM](http://WWW.HANGCARE.COM) ---- WORK IN PROGRESS



This is a real estate website  
---- WORK IN PROGRESS



**AFRONIVAL**



KCM  
HOME ABOUT ENTERTAINERS CONTACT SPONSOR

**REGISTER**

PRESENTS

# AFRONIVAL

## DUBAI AFRICAN FESTIVAL

11TH APRIL AT KIZA RESTAURANT, DUBAI FINANCIAL CENTER.  
GATE OPENS AT 7PM

COME ENJOY THE BEST OF AFRICA CULTURE

AFRICAN DRUMS, AFRICAN JAZZ SHOW,  
AFRICAN NIGHT MARKET, AFRICAN COMEDY SHOW,  
ENJOY AFRICAN STREET FOOD, LADIES NIGHT.



**AFRONIVAL**



KCM  
PRESENTS HOME ABOUT ENTERTAINERS CONTACT SPONSOR

**REGISTER**

# AFRONIVAL

## DUBAI AFRICAN FESTIVAL


11TH APRIL AT KIZA RESTAURANT, DUBAI FINANCIAL CENTER.  
GATE OPENS AT 7PM

COME ENJOY THE BEST OF AFRICA CULTURE


**FREE ENTRY**




## SPONSORS



**KIZA**  
TOMORROW AFRICA



**DESCO**  
Copy & Print Center

The First ever African Festival in Dubai  
[WWW.AFRONIVAL.COM](http://WWW.AFRONIVAL.COM)



# The Partners.



# Gallery



An Event Company in Dubai  
[WWW.THEHANGINGHOUSE.COM](http://WWW.THEHANGINGHOUSE.COM)